

Online Outreach Tactics

- Assume Nothing
- Reality Check
- Tick Tock
- Relationships <3
- Creative Synthesis
- Additional questions? These can include specific things you're working on now and things we would suggest for them.

New Communications Methods

 WebMD Expert Blogs

WebMD Newsroom

WebMD's editorial staff on the latest news from the world of health.

Monday, January 31, 2011

HHS Secretary Kathleen Sebelius Answers Your Questions About Health Care Reform

On Jan. 27, WebMD took your questions about health care reform legislation to the White House. We read through the hundreds of postings both on this blog and as part of our live Twitter chat during the Secretary's press conference. We then posed your questions to Secretary Sebelius in a live-streamed Q&A session.

This week, we are going to replay the panel and ask Sebelius to answer your questions. Get them.



Open for Questions: Bullying Prevention with iVillage & Secretary Sebelius

March 10, 2011 | 21:59 | Public Domain

Kelly Wallace poses questions from the iVillage audience on bullying prevention to Secretary of Health and Human Services Kathleen Sebelius.

↓ Download [mp4](#) (210MB) | [mp3](#) (20MB)

facebook.

twitter

You Tube

HHS + Social Media =



Let's Move

Americans working together to address the obesity epidemic and raise a healthier generation of kids.



StopBullying.gov

Information from various government agencies on how kids, teens, young adults, parents, educators and others in the community can prevent or stop bullying.

HealthCare.gov ✓

@HealthCareGov Washington, DC

HealthCare.gov helps you take health care into your own hands.

<http://www.healthcare.gov/>

Edit your profile →

Tweets Favorites Following Followers Lists ▾

HHSGov HHSGov

Good news for millions of families: 2.5 Million More Young Adults Have Coverage Thanks to Health Law 1.usa.gov/vU1dSZ [#ThanksHCR](#)

1 hour ago

Retweeted by HealthCareGov

HHSGov HHSGov

2.85 mil ppl w/Medicare saved \$1.5 billion on their rx this year, averaging \$569 per-person usat.ly/ryGnrl Via @USATODAY [#ThanksHCR](#)

6 Dec

Retweeted by HealthCareGov

HHSGov HHSGov

New Philly Inquirer article abt how PA is implementing a key part of health reform: Affordable Insurance Exchanges bit.ly/vJSaJY

30 Nov

Retweeted by HealthCareGov

MomsRising MomsRising

RT @drsforamerica: AP Newsbreak: Medicare's drug coverage gap shrinks by 40% bit.ly/sYrBZ3 [#ThanksHCR](#)

29 Nov

Retweeted by HealthCareGov



HHSGov ✓

@HHSGov Washington, D.C.
News and info from U.S. Dept. of Health & Human Services
<http://www.hhs.gov/>

✓ Following
📷
🗨️
👤

Tweet to @HHSGov ⋮

Tweets Favorites Following ▾ Followers ▾ Lists ▾

HHSGov HHSGov

Good news for millions of families: 2.5 Million More Young Adults Have Coverage Thanks to Health Law 1.usa.gov/vU1dSZ [#ThanksHCR](#)

1 hour ago

VP Office of VP Biden

WATCH opening remarks from VP, @USTreasuryDept Sec Geithner, @HHSGov Sec Sebelius & @TheJusticeDept Dep AG Cole HERE wh.gov/live

13 Dec

Retweeted by HHSGov

nycgov City of New York

Mayor Bloomberg and @HHSGov Sec. Sebelius join for a tour and job creation discussion at LaGuardia CC's Workforce 1 Ctr flic.kr/p/aUodfn

12 Dec

Retweeted by HHSGov

HHSGov HHSGov

2.85 mil ppl w/Medicare saved \$1.5 billion on their rx this year, averaging \$569 per-person usat.ly/ryGnrl Via @USATODAY [#ThanksHCR](#)

6 Dec

Secretary Sebelius takes questions from WebMD and Medscape

American Healthcare Reform News & Perspectives

From Medscape Internal Medicine > Medscape One-on-One

Medscape One-on-One: Kathleen Sebelius Speaks Out on the Affordable Care Act at 6 Months

Eli Y. Adashi, MD; Kathleen Sebelius, MPA

Authors and Disclosures

Posted: 09/22/2010

 Print This  Email this  Share

In This Presentation

- Introducing Kathleen Sebelius on Implementing the Affordable Care Act at 6 Months
- What Do You Think of the Healthcare Act Now?
- Are You Concerned About Repeal or Other Constrictions?
- What Elements of the Act Keep You Awake at Night?
- Will the Act be Expanding the Medical Provider Work Force?
- How Will the Act Specifically Facilitate Primary Care?
- A Snapshot of the Current State of Healthcare



03:17 / 09:33

Secretary Sebelius takes questions from WebMD after President Obama's State of the Union Address

 WebMD Expert Blogs

WebMD Newsroom

WebMD's editorial staff on the latest news from the world of health.

Thursday, January 27, 2011

[Ask HHS Secretary Kathleen Sebelius Your Health Care Reform Questions](#)

The president has given his State of the Union address, the GOP has given its response, and many of our WebMD users have submitted your questions about health care reform. Thank you!

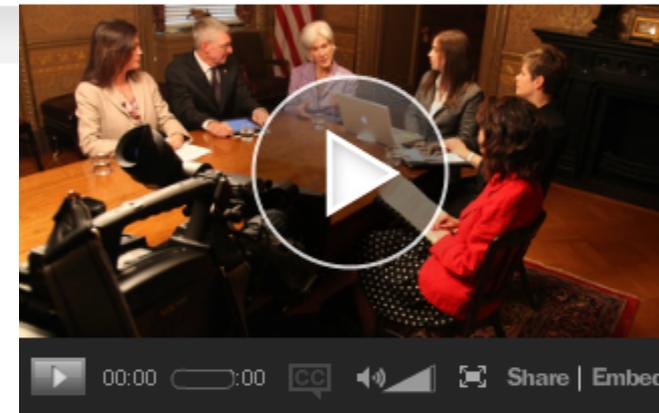
We participated in a special roundtable event with HHS Secretary Kathleen Sebelius on January 27, and we were able to ask some questions that struck a theme among many of you.

You can watch the event below.

You can also read what the president said about health care reform during his State of the Union address, and the GOP response [here](#).

Once again, thank you for all your questions! This is still obviously an important law for many of you, and we are pleased to be able to get some answers, and of course we will continue to provide answers on our [Health Insurance Navigator](#) blog and in our ongoing news coverage.

Sean Swint
Executive Editor, WebMD



WebMD Tweets #webmdscu

Health and the State of the Union

 webmd Thnx for the great Q's tonight! Our coverage doesn't stop here. Continue asking questions here and get info: <http://bit.ly/g7cd2>
yesterday · reply

 webmd We asking questions on health care for a roundtable with Washington on Jan. 27. Post to our blog now: <http://bit.ly/19AjxL>
yesterday · reply

 lisazamosky Hey, @foodshethought, what'd you think about Obama's comments re: education and "race to the top"?
yesterday · reply

 lisazamosky Makes sense @foodshethought. Don't know much about race to the top. Snappy name, though. Thanks again for tuning in tonight!
yesterday · reply

Examples of online collaboration: iVillage, MTVact, AARP



Under 26 and uninsured? Not if you don't want to be. Get informed and get insured: on.mtv.com/oliRi

22 Sep via bitly ☆ Favorite ↻ Retweet ↩ Reply



HHS Secretary Kathleen Sebelius on Teens & Smoking

Secretary Sebelius answered YOUR questions during an exclusive chat with iVillage in Washington in connection with IT Smokeout.

FROM FEATURED ON NOVEMBER 18, 2011 AT 5:09PM

Twitter 0 Facebook 0 Email +1 0 Save

FEATURED VIDEO



BULLETIN

HOME

MEMBER BENEFITS

HEALTH

Conditions & Treatments

Health Care Reform

Healthy Living

Longevity

Insurance & Medicare

Brain Health

Doctors & Hospitals

Caregiving

Drugs & Supplements

Experts

Health Tools

Health Products

MONEY

WORK & RETIREMENT

PERSONAL GROWTH

POLITICS & SOCIETY

RELATIONSHIPS

HOME & GARDEN

FOOD

TRAVEL

ENTERTAINMENT

GAMES

TECHNOLOGY

GIVING BACK

[AARP Home](#) » [Health](#) » [Health Care Reform](#) » What Health Reform Means for You and Your Family

What Health Reform Means for You and Your Family

by: Kathleen Sebelius | from: [AARP Bulletin](#) | April 21, 2010

 Text |  Print |  Comments (13) |  Email |  Recommend (0) | 

One of our most important missions at the U.S. Department of Health and Human Services (HHS) when it comes to implementing the Affordable Care Act is to be a resource for you. That's why we're doing weekly live web chats on our [website](#) and posting answers to our most frequently asked questions every day.

I encourage you to join our online Q&A on Thursday, April 22, when health experts from HHS will join AARP President Jennie Chin Hansen to answer your questions about what reform means for you and your family.

You can send us your questions to Healthreform@hhs.gov, and tune in Thursday at 1 p.m. ET at www.hhs.gov/live to watch it live. You can also send us your questions live during the chat via Twitter to [@HHSGov](#).

We're glad Jennie could join us because some of the biggest benefits from this new law will be for older Americans. Over the last few weeks, I've been talking a lot about the immediate benefits that will kick in this year for seniors, including a new [Early Retiree Reinsurance program](#) starting in June that will help many older Americans keep their health insurance when they retire.

Questions?

Jaime Mulligan, Strategic Communications Director

jaime.mulligan@hhs.gov

Julia Eisman, New Media Communications Director:

julia.eisman@hhs.gov