



Twitter Chats at HHS

- Amy Heldman
Centers for Disease Control and Prevention (CDC)
- Anne Rancourt
National Heart Lung and Blood Institute (NHLBI)
- Silje Lier
Office of Disease Prevention and Health Promotion (ODPHP)

Webinar- August 1st, 2012 2pm

NewMedia.hhs.gov





- How have twitter chats been used within HHS?





- Why would you want to do a twitter chat?

- And how do you know if you should or shouldn't do a twitter chat?





- How do you prepare for a twitter chat?





- How many people does it take to run a twitter chat ?

- And what are their roles and responsibilities?





- What are your preferred tools for use during a twitter chat?





- What are some of the challenges that arise during a twitter chat?





- How do you know if a twitter chat was successful?





- What are your preferred tools for analyzing the data after the twitter chat?





- What are top take-aways and lessons learned from your experience with twitter chats?





Q & A

